

PRIVACY POLICY

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PRIVACY POLICY ON CONTACT DATA AND OWN IMAGES

This information is provided pursuant to art. 13 of EU Regulation 679/2016 by Deep Vision Consulting srl Viale Vittorio Veneto 2, 41124 Modena as owner of the processing to whom,

- 1) requesting information about the "Tagily" service (*) through the "Contacts" form,
- 2) using the automatic "Tagily" image processing service (*) in any form (**), by providing images in which personal data may be present only referring to the applicant,

authorizes the writer to process his personal data and any conferred images, which will be processed. The provision of data and images is optional, however the refusal to supply them makes it impossible to process and respond to requests received.

ATTENTION: from point (2) it is explicitly excluded the use of the "Tagily" automatic image processing service in any form (**), by providing images in which subjects different from the applicant are portrayed. For this specific case, please refer to the chapter below "INFORMATION ON THE USE OF IMAGES OF THIRD PARTIES".

(*) "Tagily" is a service provided by Deep Vision Consulting srl

(**) by way of example, but not in a limiting sense, in the form of a free web demo, free use of proof of service or use of the paid service

Purpose of processing

Personal data provided by users are used in order to process users' requests and to automatically process images uploaded by users using the "Tagily" service web demo. The data may also be used to send promotions on services and news regarding "Tagily".

Legal basis

The personal data provided by users are processed lawfully to give effect to the legitimate interest of the owner (Article 6, paragraph 1, letter f) of Regulation 679/2016) and to respond to the requests of the users themselves.

Data recipients

Personal data provided by users will in no way be disclosed to third parties. They may be communicated to employees, collaborators and suppliers of the Data Controller who will treat them in accordance with the instructions given by the Data Controller.

Data storage

Pursuant to articles 13, paragraph 2, and 15 to 21 of the Regulations, we inform you that in relation to the processing of your personal data you may exercise the following rights:

A - Right to obtain access to personal data and to the following information:

- confirmation that your personal data is being processed;
- the purposes of the processing;
- the categories of personal data;
- the recipients or categories of recipients to whom the personal data have been or will be communicated;
- if the data is not collected from the interested party, all available information on their origin;
- the existence of an automated decision-making process, including profiling;
- a copy of the personal data being processed.

B - Right of rectification and integration of personal data

C - Right to deletion of data ("right to be forgotten") if one of the following reasons exists:

- personal data are no longer necessary with respect to the purposes for which they were collected or otherwise processed;
 - the interested party revokes the consent to the processing of data and there is no other legal basis for the processing;
 - the data subject opposes the processing and there is no legitimate prevailing reason to proceed with the processing;
 - personal data have been processed illegally;
 - personal data must be deleted in order to fulfill a legal obligation established by the law of the Union or of the Member State to which the data controller is subject.
- person of the request to cancel any link, copy or reproduction of his data.

D - Right to limitation of processing in the event that:

- the data subject disputes the accuracy of the personal data, for the period necessary for the data controller to verify the accuracy of such personal data;
- The processing is illegal and the person concerned is opposed to the deletion of personal data and instead requests that its use be limited;
- Although the data controller no longer needs it for the purposes of processing, personal data is necessary for the data subject to ascertain, exercise or defend a right in court;
- the data subject has opposed the processing, pending verification regarding the possible prevalence of the legitimate reasons of the data controller with respect to those of the interested party.

E - Right to propose a complaint to the Guarantor for the protection of personal data, following the procedures and indications published on the official website of the [Privacy Authority](#).

F - Right to the portability of the data of the person concerned or the right to receive in a format structured, commonly used and readable by automatic device the personal data concerning him provided to a data controller and possibly forward them to another data

controller, if the processing is based on consent or a contract and is carried out by automated means. Where technically possible, the data subject has the right to obtain direct transmission of data from one data controller to another.

G - Right to object at any time to the processing of personal data, including profiling, in particular in the case where:

- processing is based on the legitimate interests of the owner, subject to clarification of the reasons for the opposition;
- personal data are processed for direct marketing purposes.

H - Right not to be subjected to a decision based solely on automated processing, including profiling, except in cases where the decision: is necessary for the conclusion or execution of a contract between the data subject and a data controller, is authorized by Union or Member State law to which the controller is subject or based on the explicit consent of the data subject.

I - Right to withdraw consent at any time; the data, if they do not rest on another legal basis (including, compliance with a legal obligation or performance of a contract) must be canceled by the owner.

The exercise of rights is not subject to any form restrictions and is free.

How to exercise the rights

The interested party may at any time exercise the rights by sending:

- a registered letter to / from Deep Vision Consulting srl - Viale Vittorio Veneto 2, 41124 Modena;
- an e-mail at peccontrolleradministration@pec.deepvisionconsulting.com

Datadata

The controller is Deep Vision Consulting srl

Contact details: Data amministrazione@pec.deepvisionconsulting.com

processor

The list of additional data processors is available on request.

PRIVACY POLICY ON THE USE OF THIRD PARTY IMAGES

This information is provided pursuant to art. 13 of EU Regulation 679/2016 by Deep Vision Consulting srl viale Vittorio Veneto 2, 41124 Modena as Data Processor to whom, using the automatic image processing service "Tagily" (*) in any form (**), confers images containing personal data not related to the applicant.

(*) "Tagily" is a service provided by Deep Vision Consulting srl

(**) by way of example, but not in a limiting sense, in the form of a free web demo, free use of service testing or use of the paid service

DeepVision Consulting srl will use these images exclusively as part of the Tagily service and will treat them according to the provisions of the GDPR. The conferment of the images does not imply however the conferment of the ownership of treatment on the personal data contained therein. The provision of images is optional. However, failure to provide the data will make it impossible to carry out the "Tagily" service. The customer has the right to request and obtain cancellation or block on the use of images.

The interested party may at any time exercise his rights by sending:

- a registered letter to Deep Vision Consulting srl - Viale Vittorio Veneto 2, 41124 Modena;
- an e-mail to pecadministration@pec.deepvisionconsulting.com